



**CALIFORNIA
WOMEN LAWYERS**

2022 ANNUAL DINNER



POWER IN PARTNERSHIPS: CONNECT, COLLABORATE, AND CONQUER

SEPTEMBER 9, 2022 | WATERFRONT HOTEL IN OAKLAND

SPONSORSHIP OPPORTUNITIES

The CWL Annual Dinner celebrates and honors women in the legal profession and highlights the achievements of CWL and its members. The event typically draws attendees from national law firms, law schools, public companies, nonprofit and public sectors and civil rights organizations, as well as members of the federal and state judiciary. Past Keynote Speakers include Noreen Farrell of the Equal Rights Advocates, Sen. Wendy Davis (TX), Janet Napolitano, Amy Weaver, Justice Joyce Kennard (Ret.), and Congresswoman Jackie Speier.

Featuring Keynote Speaker:



D'OLONRA C. ELLIS
Chief Legal Officer
Oakland Athletics &
San Jose Earthquakes

SPONSORSHIP OPPORTUNITIES

Please indicate level(s) of participation

CWL Annual Dinner

- Title Sponsor – \$10,000
- Gold Sponsor – \$5,000
- Bronze Sponsor – \$1,250
- Full-page Ad – \$1,000
- Quarter-page Ad – \$300
- Platinum Sponsor – \$7,500
- Silver Sponsor – \$2,500
- Ally Sponsor – \$750
- Half-page Ad – \$500
- Business Card Ad – \$150

SPONSOR INFORMATION

Company/Name (this name will be listed as sponsor):

Contact Name: _____

Contact E-mail: _____

Address: _____

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Web Page To Link To: _____

If applicable, please provide your company logo (.jpeg or .png format) to trish@caladmanagement.com.

PAYMENT INFORMATION

Total Due: _____ Credit Card

Send me an electronic invoice e-mail for invoicing:

Check _____ Mail check to: **California Women Lawyers
2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833**

Check #: _____ Amount: _____

SPONSORSHIP POLICIES

- CWL reserves the right to reject any sponsorship for any reason.
- CWL does not accept sponsorship from those running for elected office.
- CWL does not endorse any sponsors, and CWL cannot guarantee that sponsors are acting in accordance with CWL's own mission and goals.
- CWL programs are presented by third parties and attended by members and non-members throughout the state. Neither CWL or its sponsors make any endorsement, express or implied, of the content of the programs.
- CWL, Federal Tax ID# 94-2379967, is a tax-exempt 501(c)(6) organization. For income tax purposes, membership, sponsorship, or event payments are not deductible as a charitable contribution but may be tax deductible as a business expense. Please consult your tax advisor if you have questions.

Please complete this form and return via e-mail to trish@caladmanagement.com, or mail to **California Women Lawyers, 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833**

Please call CWL at (916) 930-9020 if you have any questions.



TITLE SPONSOR \$10,000

- ◆ Promoted as Title Sponsor of CWL Annual Dinner
- ◆ Reserved table for ten in premier location
- ◆ Full page display ad on inside cover or center of conference program
- ◆ Logo and link prominently featured on event web page
- ◆ Logo and link prominently featured on promotional e-mails
- ◆ Logo prominently displayed in conference program and in signage during event
- ◆ Sponsor ad on CWL website for three months
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of event
- ◆ Brief on stage welcome remarks by sponsor representative
- ◆ Option to distribute sponsor branded gift to all dinner attendees

PLATINUM SPONSOR \$7,500

- ◆ Reserved table for ten in premier location
- ◆ Full page display ad in conference program
- ◆ Logo and link prominently featured on event web page
- ◆ Logo and link prominently featured on promotional e-mails
- ◆ Logo prominently displayed in conference program and in signage during event
- ◆ Sponsor ad on CWL website for three months
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of event

GOLD SPONSOR \$5,000

- ◆ Reserved table for seven in premier location
- ◆ Half page display ad in conference program
- ◆ Logo and link featured on event web page
- ◆ Logo and link featured on promotional e-mails
- ◆ Sponsor ad on CWL website for one month
- ◆ Recognition on social media
- ◆ Logo displayed in conference program and in signage during event
- ◆ Verbal recognition at beginning of event
- ◆ Option to distribute sponsor branded gift to all dinner attendees

SILVER SPONSOR \$2,500

- ◆ Reserved table for five in premier location
- ◆ Quarter page display ad in conference program
- ◆ Logo and link featured on event web page
- ◆ Logo and link featured on promotional e-mails
- ◆ Recognition on social media
- ◆ Logo displayed in conference program and in signage during event
- ◆ Verbal recognition at beginning of event

BRONZE SPONSOR \$1,250

- ◆ Reserved table for three in premier location
- ◆ Company name and link featured on event web page
- ◆ Company name and link featured on promotional e-mails
- ◆ Company name displayed in conference program and in signage during event
- ◆ Verbal recognition at beginning of event

ALLY SPONSOR \$750

- ◆ Quarter page display ad in conference program
- ◆ One reserved ticket to dinner

DINNER PROGRAM ADVERTISING

- ◆ Full-page Display (vertical) \$1,000
8½" wide x 11" high – full dimensions
- ◆ Half-page Display (vertical) \$500
4¼" wide x 11" high – full dimensions
- ◆ Quarter-page Display (vertical) \$300
4¼" wide x 5½" high – full dimensions
- ◆ Business Card (vertical) \$150
3½" wide x 2" high – full dimensions



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