



**CALIFORNIA
WOMEN LAWYERS**

2023 ANNUAL DINNER

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**CWL 2023
ANNUAL DINNER**

SEPTEMBER 21, 2023
SAN DIEGO MARRIOTT MARQUIS



SPONSORSHIP OPPORTUNITIES

The CWL Annual Dinner celebrates and honors women in the legal profession and highlights the achievements of CWL and its members. The event typically draws attendees from national law firms, law schools, public companies, nonprofit and public sectors and civil rights organizations, as well as members of the federal and state judiciary. Past Keynote Speakers include Noreen Farrell of the Equal Rights Advocates, Sen. Wendy Davis (TX), Janet Napolitano, Amy Weaver, Justice Joyce Kennard (Ret.), and Congresswoman Jackie Speier.

Featuring
Keynote Speaker:



Hon. Kelli Evans
Associate Justice
of the California
Supreme Court

2023 Fay Stender
Award Honoree:



Gloria Allred
Founding Partner,
Allred, Maroko
& Goldberg

SPONSORSHIP OPPORTUNITIES

Please indicate level(s) of participation

CWL Annual Dinner

- | | |
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| <input type="checkbox"/> Title Sponsor (1) – \$10,000 | <input type="checkbox"/> Platinum Sponsor – \$7,500 |
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SPONSOR INFORMATION

Company/Name (this name will be listed as sponsor):

Contact Name: _____

Contact E-mail: _____

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Web Page To Link To: _____

If applicable, please provide your company logo (.jpeg or .png format) to trish@caladmanagement.com.

PAYMENT INFORMATION

Total Due: _____ Credit Card

Send me an electronic invoice e-mail for invoicing:

Check _____ Mail check to: **California Women Lawyers
2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833**

Check #: _____ Amount: _____

SPONSORSHIP POLICIES

- CWL reserves the right to reject any sponsorship for any reason.
- CWL does not accept sponsorship from those running for elected office.
- CWL does not endorse any sponsors, and CWL cannot guarantee that sponsors are acting in accordance with CWL's own mission and goals.
- CWL programs are presented by third parties and attended by members and non-members throughout the state. Neither CWL or its sponsors make any endorsement, express or implied, of the content of the programs.
- CWL, Federal Tax ID# 94-2379967, is a tax-exempt 501(c)(6) organization. For income tax purposes, membership, sponsorship, or event payments are not deductible as a charitable contribution but may be tax deductible as a business expense. Please consult your tax advisor if you have questions.

Please complete this form and return via e-mail to trish@caladmanagement.com, or mail to **California Women Lawyers, 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833**

Please call CWL at (916) 930-9020 if you have any questions.



TITLE SPONSOR \$10,000

- ◆ Promoted as Title Sponsor of CWL Annual Dinner
- ◆ Reserved table for 8 in premier location
- ◆ Full-page display ad on inside cover or center of conference program
- ◆ Logo and link prominently featured on event web page and in promotional e-mails
- ◆ Logo prominently displayed in conference program and in signage during event
- ◆ Sponsor ad on CWL website for 3 months
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of event
- ◆ Option to distribute sponsor branded gift to all dinner attendees

PLATINUM SPONSOR \$7,500

- ◆ Reserved table for 8 in premier location
- ◆ Full-page display ad in conference program
- ◆ Logo and link prominently featured on event web page and in promotional e-mails
- ◆ Logo prominently displayed in conference program and in signage during event
- ◆ Sponsor ad on CWL website for 3 months
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of event
- ◆ Option to distribute sponsor branded gift to all dinner attendees

GOLD SPONSOR \$5,000

- ◆ 6 complimentary tickets to the Annual Dinner
- ◆ Half-page display ad in conference program
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and in signage during event
- ◆ Sponsor ad on CWL website for 1 month
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of event

SILVER SPONSOR \$2,500

- ◆ 4 complimentary tickets to the Annual Dinner
- ◆ Quarter-page display ad in conference program
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and in signage during event
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of event

BRONZE SPONSOR \$1,250

- ◆ 3 complimentary tickets to the Annual Dinner
- ◆ Business card display ad in conference program
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and in signage during event
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of event

ALLY SPONSOR \$750

- ◆ 2 complimentary tickets to the Annual Dinner
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and in signage during event

DINNER PROGRAM ADVERTISING

- ◆ Full-page Display (vertical) \$1,000
8½" wide x 11" high – full dimensions
- ◆ Half-page Display (vertical) \$500
4¼" wide x 11" high – full dimensions
- ◆ Quarter-page Display (vertical) \$300
4¼" wide x 5½" high – full dimensions
- ◆ Business Card (vertical) \$150
3½" wide x 2" high – full dimensions

