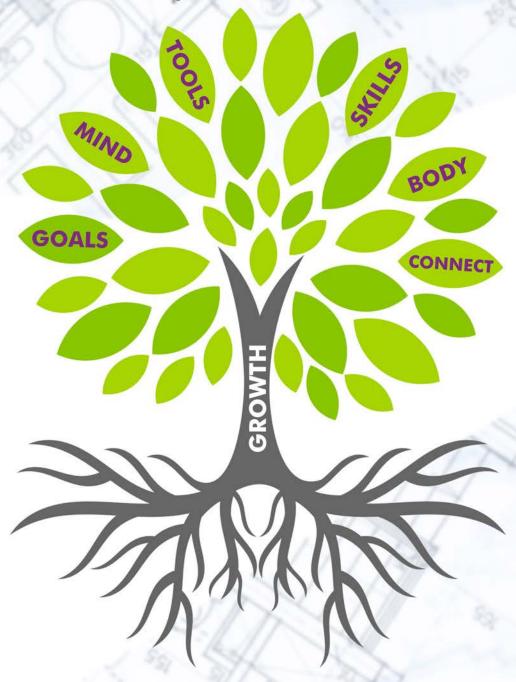


**April 8 2022 • Marriott Oakland City Center** 

# THRIVING TOGETHER

A Blueprint for Growth





TITLE SPONSOR

**SOLD** \$5,000

One Available

Promoted as Title Sponsor of CWL Annual Conference

- Logo and link prominently featured on event web page
- Logo and link prominently featured on promotional e-mails
- Recognition on social media
- Logo prominently displayed on signage during Annual Conference
- Verbal recognition at beginning of event
- Three complimentary tickets to Annual Conference
- Banner ad on CWL website for 120 days (banner ad size: 220 pixels high x 220 pixels wide)
- Optional add-on for the Title Sponsor only:
  - OFFICIAL REUSEABLE TOTE BAGS OF THE ANNUAL CONFERENCE \$2,500
  - Logo printed on reusable conference bags which will be distributed at registration with conference materials (you provide logo, and we will handle everything else)

#### **GOLD SPONSOR**

\$2,500

- Logo and link featured on event web page
- Logo and link featured on promotional e-mails
- Recognition on social media
- Logo displayed on signage during Annual Conference
- Verbal recognition at beginning of event
- Two complimentary tickets to Annual Conference
- Banner Ad on CWL website for 90 days (Banner ad size: 220 pixels high x 220 pixels wide)

#### SILVER SPONSOR

\$750

- Company name and link featured on event web page
- Company name and link featured on promotional e-mails
- Company name displayed on signage during Annual Conference
- Verbal recognition at beginning of event
- One complimentary ticket to Annual Conference
- Banner ad on CWL website for 60 days (banner ad size: 220 pixels high x 220 pixels wide)

#### **WI-FI SPONSOR**

\$2,000

#### One Available

- Logo and link will be on email sent to all attendees with Wi-Fi instructions
- Logo printed on signage during Annual Conference
- Logo displayed in the post Annual Conference issue of CWL Magazine
- Two complimentary tickets to Annual Conference
- Banner ad on CWL website for 90 days (banner ad size: 220 pixels high x 220 pixels wide)

#### **CONTINENTAL BREAKFAST**

\$1,000

#### **One Available**

- Logo printed on signage during Annual Conference
- Logo displayed in the post Annual Conference issue of CWL Magazine
- Verbal recognition at beginning of event
- One complimentary ticket to Annual Conference
- Banner ad on CWL website for 60 days (banner ad size: 220 pixels high x 220 pixels wide)

#### PROGRAM ADVERTISING

Full-page Display (verical)  8½" wide x 11" high – full dimensions	\$1,000
Half-page Display (verical)  41/4" wide x 11" high – full dimensions	\$500
Quarter-page Display (verical)  44/4" wide x 51/2" high – full dimensions	\$300
Business Card (verical)  3½" wide x 2" high – full dimensions	\$150

#### **EXHIBIT ONLY**

\$750

#### **Eight Available**

- Exhibit Space (one 6' draped table, 2 chairs, wastebasket and electricity)
- Recognition on all digital and printed materials and on the CWL website
- Listing in the 2022 Annual Conference Resource List that will be provided to attendees
- Digital copy of the program material
- Two tickets to the lunch and reception

## **CALIFORNIA WOMEN LAWYERS** 2022 ANNUAL CONFERENCE

### SPONSORSHIP AND EXHIBITOR REGISTRATION FORM

#### SPONSORSHIP AND EXHIBITOR OPPORTUNITIES Please indicate level(s) of participation

SOLD <del>- Till</del>	e Sponsor\$5,900 (one available)
□ Go	ld Sponsor\$2,500
□ Silv	ver Sponsor\$750
□ Wi	-Fi Sponsor\$2,000 (one available)
□ Coi	ntinental Breakfast Sponsor\$1,000 (one available)
□ Pro	gram Advertising\$
□ Exi	nibit Only\$750 (eight available)
-	BITOR INFORMATION ame will be listed as sponsor/exhibitor):
Contact Name:	Contact E-mail:
Address:	
Phone:	Web Page To Link To:
If applicable, please pro to trish@caladmanagem	vide your company logo (.jpeg or .png format) and sponsor ad (220px x 220px) ent.com.
PAYMENT INFOR	MATION
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□ Check Sacramento, CA 95833	Mail check to:California Women Lawyers   2520 Venture Oaks Way, Suite 150,
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SPONSORSHIP/E	XHIBITOR POLICIES

- CWL reserves the right to reject any applicant for any reason.
- CWL does not accept application from those running for elected office.
- CWL does not endorse any sponsors/exhibitors, and CWL cannot guarantee that sponsors/exhibitors are acting in accordance with CWL's own mission and goals.
- CWL programs are presented by third parties and attended by members and non-members throughout the state. Neither CWL or its sponsors/exhibitors make any endorsement, express or implied, of the content of the programs.
- CWL, Federal Tax ID# 94-2379967, is a tax-exempt 501(c)(6) organization. For income tax purposes, membership, sponsor/exhibitor fees, or event payments are not deductible as a charitable contribution but may be tax deductible as a business expense. Please consult your tax advisor if you have questions.

Please complete this form and return via e-mail to Trish Slattery, trish@caladmanagement.com, or mail to California Women Lawyers | 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833 Please call CWL at (916) 930-9020 if you have any questions.

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