



**CALIFORNIA  
WOMEN LAWYERS**

**2022 ANNUAL  
CONFERENCE**

**April 8 2022 • Marriott Oakland City Center**

# **THRIVING TOGETHER**

**A Blueprint for Growth**



**SPONSORSHIP AND EXHIBITOR PROSPECTUS**

**TITLE SPONSOR****SOLD \$5,000****One Available**

- Promoted as Title Sponsor of CWL Annual Conference
- Logo and link prominently featured on event web page
- Logo and link prominently featured on promotional e-mails
- Recognition on social media
- Logo prominently displayed on signage during Annual Conference
- Verbal recognition at beginning of event
- Three complimentary tickets to Annual Conference
- Banner ad on CWL website for 120 days (banner ad size: 220 pixels high x 220 pixels wide)
- Optional add-on for the Title Sponsor only:
  - **OFFICIAL REUSEABLE TOTE BAGS OF THE ANNUAL CONFERENCE \$2,500**
  - Logo printed on reusable conference bags which will be distributed at registration with conference materials (you provide logo, and we will handle everything else)

**GOLD SPONSOR****\$2,500**

- Logo and link featured on event web page
- Logo and link featured on promotional e-mails
- Recognition on social media
- Logo displayed on signage during Annual Conference
- Verbal recognition at beginning of event
- Two complimentary tickets to Annual Conference
- Banner Ad on CWL website for 90 days (Banner ad size: 220 pixels high x 220 pixels wide)

**SILVER SPONSOR****\$750**

- Company name and link featured on event web page
- Company name and link featured on promotional e-mails
- Company name displayed on signage during Annual Conference
- Verbal recognition at beginning of event
- One complimentary ticket to Annual Conference
- Banner ad on CWL website for 60 days (banner ad size: 220 pixels high x 220 pixels wide)

**WI-FI SPONSOR****\$2,000****One Available**

- Logo and link will be on email sent to all attendees with Wi-Fi instructions
- Logo printed on signage during Annual Conference
- Logo displayed in the post Annual Conference issue of *CWL Magazine*
- Two complimentary tickets to Annual Conference
- Banner ad on CWL website for 90 days (banner ad size: 220 pixels high x 220 pixels wide)

**CONTINENTAL BREAKFAST****\$1,000****One Available**

- Logo printed on signage during Annual Conference
- Logo displayed in the post Annual Conference issue of *CWL Magazine*
- Verbal recognition at beginning of event
- One complimentary ticket to Annual Conference
- Banner ad on CWL website for 60 days (banner ad size: 220 pixels high x 220 pixels wide)

**PROGRAM ADVERTISING****Full-page Display (vertical) \$1,000**

- 8½" wide x 11" high – full dimensions

**Half-page Display (vertical) \$500**

- 4¼" wide x 11" high – full dimensions

**Quarter-page Display (vertical) \$300**

- 4¼" wide x 5½" high – full dimensions

**Business Card (vertical) \$150**

- 3½" wide x 2" high – full dimensions

**EXHIBIT ONLY****\$750****Eight Available**

- Exhibit Space (one 6' draped table, 2 chairs, wastebasket and electricity)
- Recognition on all digital and printed materials and on the CWL website
- Listing in the 2022 Annual Conference Resource List that will be provided to attendees
- Digital copy of the program material
- Two tickets to the lunch and reception

# CALIFORNIA WOMEN LAWYERS 2022 ANNUAL CONFERENCE SPONSORSHIP AND EXHIBITOR REGISTRATION FORM

## SPONSORSHIP AND EXHIBITOR OPPORTUNITIES Please indicate level(s) of participation

- SOLD** ☒ ~~Title Sponsor ..... \$5,000 (one available)~~
- ☐ **Gold Sponsor ..... \$2,500**
- ☐ **Silver Sponsor ..... \$750**
- ☐ **Wi-Fi Sponsor ..... \$2,000 (one available)**
- ☐ **Continental Breakfast Sponsor ..... \$1,000 (one available)**
- ☐ **Program Advertising ..... \$ \_\_\_\_\_**
- ☐ **Exhibit Only ..... \$750 (eight available)**

## SPONSOR/EXHIBITOR INFORMATION

Company/Name (this name will be listed as sponsor/exhibitor): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Web Page To Link To: \_\_\_\_\_

If applicable, please provide your company logo (.jpeg or .png format) and sponsor ad (220px x 220px) to [trish@caladmanagement.com](mailto:trish@caladmanagement.com).

## PAYMENT INFORMATION

Total Due: \_\_\_\_\_

☐ Credit Card Send me an electronic invoice E-mail for invoicing: \_\_\_\_\_

☐ Check Mail check to: California Women Lawyers | 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833

Check #: \_\_\_\_\_ Amount: \_\_\_\_\_

## SPONSORSHIP/EXHIBITOR POLICIES

- CWL reserves the right to reject any applicant for any reason.
- CWL does not accept application from those running for elected office.
- CWL does not endorse any sponsors/exhibitors, and CWL cannot guarantee that sponsors/exhibitors are acting in accordance with CWL's own mission and goals.
- CWL programs are presented by third parties and attended by members and non-members throughout the state. Neither CWL or its sponsors/exhibitors make any endorsement, express or implied, of the content of the programs.
- CWL, Federal Tax ID# 94-2379967, is a tax-exempt 501(c)(6) organization. For income tax purposes, membership, sponsor/exhibitor fees, or event payments are not deductible as a charitable contribution but may be tax deductible as a business expense. Please consult your tax advisor if you have questions.

Please complete this form and return via e-mail to Trish Slattery, [trish@caladmanagement.com](mailto:trish@caladmanagement.com), or mail to

California Women Lawyers | 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833

Please call CWL at (916) 930-9020 if you have any questions.