



# CALIFORNIA WOMEN LAWYERS 2024 ANNUAL DINNER AND CONFERENCE



**50<sup>TH</sup> ANNIVERSARY**

TOGETHER  
STRONG

November 8  
Hotel Nikko  
San Francisco



## SPONSORSHIP OPPORTUNITIES

The CWL Annual Dinner celebrates and honors women in the legal profession and highlights the achievements of CWL and its members. The event typically draws attendees from national law firms, law schools, public companies, nonprofit and public sectors and civil rights organizations, as well as members of the federal and state judiciary. Past Keynote Speakers include Noreen Farrell of the Equal Rights Advocates, Sen. Wendy Davis (TX), Janet Napolitano, Amy Weaver, Justice Joyce Kennard (Ret.), and Congresswoman Jackie Speier.



## SPONSORSHIP OPPORTUNITIES

Please indicate level(s) of participation

### CWL ANNUAL DINNER AND CONFERENCE

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| <input type="checkbox"/> Title Sponsor (1) – \$10,050 | <input type="checkbox"/> Platinum Sponsor – \$7,550                  |
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| <input type="checkbox"/> Keynote Sponsor – \$2,050    | <input type="checkbox"/> 50 <sup>TH</sup> Anniversary Swag – \$2,050 |
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| <input type="checkbox"/> Ally Sponsor – \$1,250       | <input type="checkbox"/> Exhibit Only – \$550                        |

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| <input type="checkbox"/> Full-page Ad – \$1,000  | <input type="checkbox"/> Half-page Ad – \$500     |
| <input type="checkbox"/> Quarter-page Ad – \$300 | <input type="checkbox"/> Business Card Ad – \$150 |

## SPONSOR INFORMATION

Company/Name (this name will be listed as sponsor): \_\_\_\_\_

Contact Name: \_\_\_\_\_

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Web Page To Link To: \_\_\_\_\_

If applicable, please provide your company logo (.jpeg or .png format) to [trish@caladmanagement.com](mailto:trish@caladmanagement.com).

## PAYMENT INFORMATION

Total Due: \_\_\_\_\_  Credit Card

Send me an electronic invoice e-mail for invoicing:

Check \_\_\_\_\_ Mail check to: **California Women Lawyers  
2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833**

Check #: \_\_\_\_\_ Amount: \_\_\_\_\_

## SPONSORSHIP POLICIES

- CWL reserves the right to reject any sponsorship applicant for any reason.
- CWL does not accept sponsorship from those running for elected office.
- CWL does not endorse any sponsors, and CWL cannot guarantee that sponsors are acting in accordance with CWL's own mission and goals.
- CWL programs are presented by third parties and attended by members and non-members throughout the state. Neither CWL nor its sponsors make any endorsement, express or implied, of the content of the programs.
- CWL, Federal Tax ID# 94-2379967, is a tax-exempt 501(c)(6) organization. For income tax purposes, membership, sponsorship, or event payments are not deductible as a charitable contribution but may be tax deductible as a business expense. Please consult your tax advisor if you have questions.

Please complete this form and return via e-mail to [trish@caladmanagement.com](mailto:trish@caladmanagement.com), or mail to **California Women Lawyers, 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833**

Please call CWL at (916) 930-9020 if you have any questions.



## TITLE SPONSOR .....\$10,050

- ◆ Promoted as Title Sponsor of CWL Annual Dinner
- ◆ Five conference and dinner tickets or eight premium reserved seating dinner tickets
- ◆ Full-page display ad on inside cover of dinner program and in conference program
- ◆ Logo and link prominently featured on event web page and in promotional e-mails
- ◆ Logo prominently displayed in conference program and on signage during the event
- ◆ Sponsor ad on CWL Website for three months
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of each event
- ◆ Option to distribute sponsor-branded gift to all dinner attendees

## PLATINUM SPONSOR .....\$7,550

- ◆ Five conference and dinner tickets or eight premium reserved seating dinner tickets
- ◆ Full-page display ad in conference and dinner programs
- ◆ Logo and link prominently featured on event web page and in promotional e-mails
- ◆ Logo prominently displayed in conference program and on signage during event
- ◆ Sponsor ad on CWL website for three months
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of each event
- ◆ Option to distribute sponsor-branded gift to all dinner attendees

## GOLD SPONSOR .....\$5,550

- ◆ Six tickets to the Annual Dinner
- ◆ Half-page display ad in conference and dinner programs
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and on signage during event
- ◆ Sponsor ad on CWL website for one month
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of each event

## SILVER SPONSOR .....\$3,550

- ◆ Four tickets to the Annual Dinner
- ◆ Quarter-page display ad in conference and dinner programs
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and on signage during event
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of each event

## BRONZE SPONSOR .....\$2,550

- ◆ Three tickets to the Annual Dinner
- ◆ Business card display ad in conference and dinner programs
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and on signage during event
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of each event

## WI-FI SPONSOR .....\$2,550

- ◆ Two tickets to the Annual Dinner
- ◆ Logo and link will be on e-mail sent to all attendees with Wi-Fi instructions
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and on signage during event
- ◆ Verbal recognition at beginning of conference

## KEYNOTE SPEAKER SPONSOR .....\$2,050

- ◆ Two tickets to the Annual Dinner
- ◆ Half-page display ad in conference and dinner programs
- ◆ Logo and link prominently featured on event web page and in promotional e-mails
- ◆ Logo displayed prominently in conference program and on signage during event
- ◆ Recognition on social media
- ◆ Verbal recognition at beginning of each event

## 50<sup>TH</sup> ANNIVERSARY SWAG SPONSOR.. \$2,050

- ◆ Two tickets to the Annual Dinner
- ◆ Logo on 50<sup>TH</sup> Anniversary Swag gift to all patrons
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo Displayed in dinner program and on dinner signage and verbal recognition at beginning of dinner

## WINE OR DESSERT SPONSOR.....\$1,550

- ◆ Two tickets to the Annual Dinner
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in dinner program and on dinner signage and verbal recognition at beginning of dinner

## ALLY SPONSOR .....\$1,250

- ◆ Two tickets to the Annual Dinner
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference and dinner programs and on signage during events

## EXHIBIT ONLY .....\$550

- ◆ Two tickets for lunch
- ◆ Exhibit Space (one 6' table, two chairs, and wastebasket)
- ◆ Logo and link featured on event web page and in promotional e-mails
- ◆ Logo displayed in conference program and on event signage and verbal recognition at beginning of conference

## DINNER PROGRAM ADVERTISING

- ◆ Full-page Display ..... \$1,000  
(8½" wide x 11" high)
- ◆ Half-page Display ..... \$500  
(4¼" wide x 11" high) or (8½" wide x 5½" high)
- ◆ Quarter-page Display ..... \$300  
(4¼" wide x 5½" high)
- ◆ Business Card ..... \$150  
(3½" wide x 2" high) or (2" wide x 3½" high)