



CALIFORNIA WOMEN LAWYERS

2023 Sponsorship Opportunities

BE A PART OF SOMETHING BIGGER



CALIFORNIA WOMEN LAWYERS

Advocating for Women in the Legal Profession and Society for Over 45 years

California Women Lawyers (CWL) is an influential and sought-after voice for women in the legal profession. Since 1974, CWL has represented the interests of women in all facets of the legal profession, including judges, lawyers, educators, and students. CWL's unique professional, educational, and networking opportunities expand our members' client base and career options while promoting the advancement of women in society.

CWL's mission is to advance women in the legal profession, to improve the administration of justice, to better the position of women in society, and to eliminate inequities based on gender. You can support this mission while promoting your own business through sponsorship.

Digital correspondence bearing the names of our sponsors regularly reaches thousands of attorneys, firms, and businesses throughout California. Our website displays our sponsors' logos with direct links to their web pages. CWL's events regularly attract a large number of guests, and we continue to host outstanding virtual events that are attended by members throughout the state.

CWL is committed to offering sponsorship opportunities that work for all law firms and businesses, regardless of size. Please join us and contact CWL today to sponsor an event. We can help you design the package that best fits your goals and budget.

For more information on sponsorship opportunities, please contact Sponsorship Co-chairs:
Tracy Hughes or Jennifer Hartman King at sponsorship@cw.org



**CALIFORNIA
WOMEN LAWYERS**

SO, YOU WANT TO BE A JUDGE™

March 16, 2023

Presented Virtually

So, You Want to Be a Judge™

This popular and award-winning program offers insight and advice about the judicial appointment process in California to help increase the number of women and diverse candidates seeking appointment to the bench. The program features the Governor's Senior Advisor on Judicial Appointments, members of the State Bar Judicial Nominees Evaluation (JNE) Commission, and judges who offer their guidance and advice to successfully navigate the appointment process.

Title Sponsor \$3,000 (one available)

- Promoted as Title Sponsor of event
- Logo and link prominently featured on event web page
- Logo and link prominently featured on promotional e-mails
- Recognition on social media
- Logo prominently featured at beginning of event
- Verbal recognition at beginning of event

Gold Sponsor \$2,000

- Logo and link featured on event web page
- Logo and link featured on promotional e-mails
- Recognition on social media
- Logo featured at beginning of event
- Verbal recognition at beginning of event

Silver Sponsor \$1,000

- Company name and link featured on event web page
- Company name and link featured on promotional e-mails
- Recognition on social media
- Company name featured at beginning of event

Bronze Sponsor \$500

- Company name and link featured on event web page
- Company name and link featured on promotional e-mails
- Company name featured at beginning of event





Elect To Run is an award-winning program designed to educate and encourage women to run for public office, to connect with women who have run for office, as well as those who support women to run. It will include current local and state political office holders.

Title Sponsor \$3,000 (one available)

- Promoted as Title Sponsor of the event
- Logo and link prominently featured on event calendar listing
- Logo and link prominently featured on promotional e-mails
- Recognition on social media
- Logo prominently featured at beginning of program
- Verbal recognition at beginning of program

Gold Sponsor \$2,000

- Logo and link featured on event calendar listing
- Logo and link featured on promotional e-mails
- Recognition on social media
- Logo featured at the beginning of event
- Verbal recognition at beginning of program

Silver Sponsor \$1,000

- Logo and link featured on event calendar listing
- Logo and link featured on promotional e-mails
- Recognition on social media
- Company name featured at beginning of program

Bronze Sponsor \$500

- Company name and link featured on event calendar listing
- Company name and link featured on promotional e-mails
- Company name featured at beginning of program



**September 21, 2023
Marriott Marquis San Diego**

The CWL Annual Dinner celebrates and honors women in the legal profession and highlights the achievements of CWL and its members. The event typically draws attendees from national law firms, law schools, public companies, nonprofit and public sectors and civil rights organizations, as well as members of the federal and state judiciary. Past Keynote Speakers include Noreen Farrell of the Equal Rights Advocates, Sen. Wendy Davis (TX), Janet Napolitano, Amy Weaver, Justice Joyce Kennard (Ret.), and Congresswoman Jackie Speier. The 2023 CWL Fay Stender Award winner, Gloria Allred, will be honored at the dinner.

Title Sponsor \$10,000 (one available)

- Seven tickets to event
- Promoted as Title Sponsor of CWL Annual Dinner
- Logo and link prominently featured on event web page
- Logo and link prominently featured on promotional e-mails
- Sponsor ad on CWL website for two months
- Recognition on social media
- Logo prominently featured at beginning of event
- Verbal recognition at beginning of event
- Brief welcome remarks by sponsor

Gold Sponsor \$5,000

- Five tickets to event
- Logo and link featured on event web page
- Logo and link featured on promotional e-mails
- Sponsor ad on CWL website for one month
- Recognition on social media
- Logo featured at beginning of event
- Verbal recognition at beginning of event

Silver Sponsor \$2,500

- Three tickets to event
- Logo and link featured on event web page
- Logo and link featured on promotional e-mails
- Recognition on social media
- Verbal recognition at beginning of event

Bronze Sponsor \$1,000

- One ticket to event
- Company name and link featured on event web page
- Company name and link featured on promotional e-mails
- Verbal recognition at beginning of event

Ally Sponsor \$500

- Company name and link featured on event web page
- Company name and link featured on promotional e-mails



October 7, 2023

Presented Virtually

So, You Want to Be a Lawyer

California Women Lawyers (CWL) invites high school, college, and law school students to a comprehensive, 2-hour virtual workshop about becoming a lawyer. CWL will bring together professionals in the field to provide information tailored to students at each stage of their education to navigate paths forward toward a legal career. Beyond fundamentals, this program will guide students toward less talked about resources such as scholarships and mentoring. Students will have the opportunity to meet and ask questions to judges and lawyers who will share their experiences.

Title Sponsor \$7,500 (one available)

- Promoted as Title Sponsor of the So You Want To Be A Lawyer program
- Logo and link prominently featured on event calendar listing
- Logo and link prominently featured on promotional e-mails
- Recognition on social media
- Logo prominently featured in resource materials
- Logo prominently featured at beginning of program
- Verbal recognition at beginning of program
- Logo featured in CWL Newsletter recap of program

Gold Sponsor \$5,000

- Logo and link featured on event calendar listing
- Logo and link featured on promotional e-mails
- Recognition on social media
- Logo prominently featured in resource materials
- Logo featured in CWL Newsletter recap of program

Silver Sponsor \$2,500

- Logo and link featured on event calendar listing
- Logo and link featured on promotional e-mails
- Logo featured in resource materials

Bronze Sponsor \$500

- Company name and link featured on event calendar listing
- Company name and link featured on promotional e-mails
- Company name featured in resource materials

Ally Sponsor - Partner Organizations (Free)

Non-Profit Partners providing free access or resources for students

- Logo and link featured on event calendar listing
- Logo and link featured on promotional e-mails
- Logo featured in resource materials
- Logo featured in CWL Newsletter recap of program

PAST SPONSORS

Aaron, Riechert, Carpol & Riffle, APC
Black Women Lawyers of Los Angeles
California Judges Association
Casey Gerry Schenk Francavilla Blatt & Penfield, LLP
Contra Costa Bar Association Women's Section
Cooley
Corey, Luzaich, de Ghetaldi & Riddle LLP
Dixon Diab & Chambers
Ferber Law
Hartman King PC
Hollister & Brace
Keker, Van Nest & Peters LLP
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Pettit Kohn Ingrassia Lutz & Dolin
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San Mateo County Bar Association Women's Section
Sanger Swysen & Dunkle
Santa Barbara Women Lawyers
Shulman Family Law Group
The Law Offices of Bamieh & De Smeth, PLC
Trusted Legal
Union Bank
Wells Fargo Advisors
Women Lawyers Association of Los Angeles
Women Lawyers of Alameda County
Women Lawyers of Sacramento

CALIFORNIA WOMEN LAWYERS

2023 SPONSOR REGISTRATION FORM

SPONSORSHIP OPPORTUNITIES Please indicate level(s) of participation

So, You Want To Be A Judge™

Title Sponsor – \$3,000 Gold Sponsor – \$2,000 Silver Sponsor – \$1,000 Bronze Sponsor – \$500

Elect To Run

Title Sponsor – \$3,000 Gold Sponsor – \$2,000 Silver Sponsor – \$1,000 Bronze Sponsor – \$500

CWL Annual Dinner

Title Sponsor – \$10,000 Gold Sponsor – \$5,000 Silver Sponsor – \$2,500 Bronze Sponsor – \$1,000 Ally Sponsor – \$500

So, You Want To Be A Lawyer™

Title Sponsor – \$7,500 Gold Sponsor – \$5,000 Silver Sponsor – \$2,500 Bronze Sponsor – \$500 Ally Sponsor – Free

SPONSOR INFORMATION

Company/Name (this name will be listed as sponsor): _____

Contact Name: _____ Contact E-mail: _____

Address: _____

Phone: _____ Web Page To Link To: _____

If applicable, please provide your company logo (.jpeg or .png format) and sponsor ad (220px x 220px) to hgugino@cwll.org

PAYMENT INFORMATION

Total Due: _____

Credit Card Send me an electronic invoice E-mail for invoicing: _____

Check Mail check to: **California Women Lawyers** | 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833

Check #: _____ Amount: _____

SPONSORSHIP POLICIES

- CWL reserves the right to reject any sponsorship for any reason.
- CWL does not accept sponsorship from those running for elected office.
- CWL does not endorse any sponsors, and CWL cannot guarantee that sponsors are acting in accordance with CWL's own mission and goals.
- CWL programs are presented by third parties and attended by members and non-members throughout the state. Neither CWL or its sponsors make any endorsement, express or implied, of the content of the programs.
- CWL, Federal Tax ID# 94-2379967, is a tax-exempt 501(c)(6) organization. For income tax purposes, membership, sponsorship, or event payments are not deductible as a charitable contribution but may be tax deductible as a business expense. Please consult your tax advisor if you have questions.

Please complete this form and return via e-mail to Trish Slattery trish@caladmanagement.com or mail to

California Women Lawyers | 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833

Please call CWL at (916) 930-9020 if you have any questions.